

GUILLE OZAN

FULL-STACK DEVELOPER

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[LinkedIn](#) · [GitHub](#)

PROFILE

Senior freelance web developer building scalable, high performance websites for enterprise and tourism brands across New Zealand. My work sits where Webflow development, JavaScript, CMS architecture and UX meet.

I focus on reusable systems over quick fixes: shared component libraries, editor friendly CMS structures and clean custom code that content teams can actually maintain. I work directly with stakeholders and decision makers, and I'm comfortable in both English and Spanish.

EXPERIENCE

Senior Full Stack / Webflow Developer (Contractor) · Trojan Holdings

Christchurch (remote) · 2025 to Present

External contractor for a group of NZ tourism brands including NZSki (Coronet Peak, Mt Hutt, The Remarkables), The Hermitage Hotel at Aoraki/Mount Cook, Ultimate Hikes and more.

- Lead developer on the NZSki library, a reusable Webflow component and template system shared across three ski field websites.
- Rebuilt The Hermitage website in Webflow, designing CMS schemas for Accommodation, Rooms, Dine, Experiences, Packages and FAQs, and migrating live content through validated CSV imports.
- Built a custom Vue 3 booking bar and modal with a Node build pipeline, a tested core logic module and CMS driven configuration.
- Wrote shared frontend scripts for sliders, lightboxes, background video (Vimeo and YouTube), scroll animations and responsive navigation.
- Ran technical and SEO audits: redirect mapping (170+ rows), sitemap cleanup, duplicate content checks and structured data (Hotel, WebPage and FAQPage schema).
- Worked within the team's Azure repos workflow, keeping custom code versioned and imported into Webflow.

Freelance Web Developer · Self employed

Christchurch · 2024 to Present

Direct clients across tourism, trades and ecommerce, covering builds, ongoing support, hosting and maintenance.

- Silver Wave (silverwave.co.nz): ongoing Webflow work, including custom JavaScript for Rezdy booking widgets.

- Aspiring Guides (aspiringguides.com): website development, support and tracking.
- Johnson & Couzins and related brands: WordPress support, Gravity Forms setup, hosting and maintenance on SiteGround.
- Honeysticks: Shopify work across AU, USA and NZ stores, including leading a security incident investigation into a card skimming script.
- Manage hosting, DNS and domains for client sites, billed as ongoing maintenance.

Freelance Web Developer · Data Story

Queenstown · March 2024 to Present

- Develop web applications and features from the client's designs, including filtering and search systems.
- Work with the client's design team in Figma to deliver responsive, interactive builds.

Web Developer and Designer · Melia Marketing and Design

Christchurch · April 2023 to September 2025

- Led website and frontend development for a range of clients using Webflow, WordPress, HTML, CSS, JavaScript and React.
- Designed and built landing pages, websites and ecommerce stores with a focus on performance and SEO.
- Managed projects with Google Workspace, Slack, Trello and Notion.

Earlier Experience

- Production Manager, Kapiti Pure Foods, Wellington · Oct 2021 to Mar 2022
- Assistant Production Manager, FoodPeople, Denmark · Oct 2017 to Sep 2019

Led production teams, inventory (Unleashed) and quality improvements to reduce defects.

SKILLS

- Webflow: advanced builds, CMS architecture, component libraries, Interactions, custom code, redirects and content migration.
- Frontend: JavaScript, HTML, CSS, Vue 3, React, Swiper, Node build tooling.
- Platforms: Webflow, WordPress, Shopify.
- SEO and content: technical audits, structured data and schema markup, sitemaps, redirect mapping, CSV data imports.
- UX and design: Figma, design systems, responsive design, editor friendly content structures.
- Ways of working: Git and Azure repos, Notion, Slack, Trello, Google Workspace, direct client communication.
- Languages: English and Spanish (native).

SELECTED PROJECTS

- [Coronet Peak](#): NZSki shared Webflow library
- [Mt Hutt](#): NZSki shared Webflow library
- [The Remarkables](#): NZSki shared Webflow library
- [The Hermitage](#): Webflow rebuild, custom booking widget
- [Silver Wave](#): Webflow, Rezdy integration

- [Champions Initiative](#): Scalable multi academy site, shared CMS templates, Google Maps
- [Aspiring Guides](#): Website build and support
- [Johnson & Couzins](#): WordPress, hosting and maintenance
- [Honeysticks](#): Shopify maintenance and support across AU, USA and NZ stores
- [Study Queenstown](#): Website Build

EDUCATION

- Diploma Level 6 in Software Development, Whitecliffe College, Christchurch · 2024
- Diploma Level 5 in Web Development & Design, Whitecliffe College, Christchurch · 2023
- Diploma Level 5 in Full Stack Web Development, National Technological University, Córdoba, Argentina · 2022
- Diploma Level 5 in Web Design and Development, National Technological University, Córdoba, Argentina · 2021
- Diploma in Business Administration, Aeronautical University Institute, Córdoba, Argentina · 2014

References available on request.